



## Cell Phone Cinema Contest: Imaging Women...Resilience

The purpose of this contest is to encourage immigrant students ages 16 - 24 to think deeply about the significance of Women's History Month, as well as to challenge young people who are interested in careers in the film industry to perfect their skill set. Submitted films will feature a focus on:

- The exploration of human rights issues affecting women
- Human trafficking and “disappeared” women (by abduction, incarceration, etc.);
- The development of strategies to raise the status of women both locally and globally; and/ or
- The eradication of gender based violence against women.

To enter the film category, students must use their cellular phones to create a short film with a minimum of three (3) and a maximum of seven (7) minutes of film footage which illustrates how the above mentioned themes can be exemplified in the lives of women. Films should be edited using conventional methodologies. To enter the Poster category, students must submit a singular digital image.

**A series of four classes will be held at Rutgers University – Newark Campus October 18 & 25 and November 1 & 8, 2014** to provide an overview of the various phases of film making. These classes are offered free to female and male participants who register on our website by noon on October 14, 2014.

A panel of judges, including the “Father” of Cell Phone Cinema, NYU’s Professor Karl Bardosh will select the winning films based on pre-selected criteria (please refer to the rubric on the contest webpage). There will be first and second place winners for each category, with cash prizes for the film category. The winning films will be screened at the Women's History Month Film Festival on either March 26, 27 or 28, 2015, and will be placed on [www.wim-n.com](http://www.wim-n.com). Two highest scoring entries from the Poster category will also receive awards.

**Please note: There is only one film submission per person.**

Film will be ineligible if it contains any derogatory depiction of individuals or groups based on age, race, gender, sexual orientation, ethnicity, mental/physical handicap or religious belief, or other discriminatory images, as well as if it contains language or other content deemed inappropriate by the judges. The film may not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous.

Neither Women In Media – Newark nor Rutgers University is responsible for providing transportation for any entrant to any sponsored activity.

**To enter the Film Contest, upload your original film by 11:59 pm January 12, 2015 to <http://www.youtube.com/channels/wimnewark>. Kindly submit the completed online entry form found at [www.wim-n.com](http://www.wim-n.com) to [cellphonecinemacontest@wim-n.com](mailto:cellphonecinemacontest@wim-n.com). Please see links in sidebar for easy entry! The subject of the submission should be Film Category – Entrant’s Name.**

**To enter the Poster Category, students must use their cell phones to create a poster which illustrates how the above mention themes can be exemplified in the lives of women. Students should submit complete the online submission form and submit a jpeg file of the poster to [cellphonecinemacontest@wim-n.com](mailto:cellphonecinemacontest@wim-n.com) by 11:59 pm January 12, 2015. The subject of the submission**

should be **Poster Category – Entrant’s Name**. Please note: **There is only one poster submission per person.**

### **Judging Criteria**

The entries will be judged by a group of non-partial individuals. A scoring rubric for the film contest can be found here: **Film contest rubric**. All entries will be judged on:

1. Originality
2. Creativity
3. Effectiveness
4. Production Quality

### **Rules**

1. This contest is open to applicants ages 16 to 24 who are enrolled in a high school or college, any country in the world. All students must have a faculty/staff sponsor.
2. Entries must be no less than 3 minutes (180 seconds) and no more than 7 minutes (420 seconds) in length, including titles. Entries less than 3 minutes or over 7 minutes will be disqualified.
3. Entries must respond to the themes of either the exploration of human rights issues affecting women (we are particularly interested in films examining human trafficking), developing strategies to raise the status of women both locally and globally, or supporting the eradication of gender based violence against women.
4. All entries must contain the original work of the student entrant. All music in films must not violate any music or lyric copyright.
5. Entries may use any narrative technique or style including documentary, fiction, animation or live action.
6. Entries must be in English, or with English sub-titles if produced in another language.
7. Entries must be the original work of the entrants.
8. Entry form must be completed in full, including the school name, country of birth, and name of a teacher sponsor.
9. Misrepresentations on the entry form will cause the entry to be disqualified.
- 10. For students under 18 years of age, Parental Consent Form must be signed by parent and maintained on file by faculty sponsor.**

### **Liabilities and Rights**

1. WIM-N does not endorse any entry and expressly disclaims any and all liability in connection with all entries.
2. WIM-N does not permit or condone copyright infringing activities and infringement of intellectual property rights and will remove any entry in violation of copyright protections if properly notified that an entry infringes on another's intellectual property rights.
3. The entrant assumes sole responsibility for the material contained in the entry and for the consequences of posting it on the contest site.
4. Parental consent is the responsibility of the student and sponsor teacher.
5. WIM-N is not liable for any disputes between collaborators related to an entry.
6. Contestants retain ownership of their Entries. By submitting an entry to the contest, entrants grant WIM-N a worldwide, non-exclusive, royalty-free, transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the entries in any media formats and through any media channels in connection with the Contest and in connection with the business of the WIM-N. Entries are subject to editing, as they may be used by WIM-N for promotional purposes.

7. You agree to defend, indemnify and hold harmless WIM-N from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from: (i) your use of and access to the contest websites in connection with the contest; (ii) your violation of these Rules or Terms of Service; (iii) your violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity or other proprietary right in connection with the Contest, or (iv) any claim that your entry caused damage to a third party. This defense and indemnification obligation will survive indefinitely beyond the conclusion of the contest and your use of the contest website.

Adapted from <http://www.connectcontest.state.gov>



## PARENTAL CONSENT FORM

*For applicants under 18 years of age, this form is to be signed by parent and kept on by the staff sponsor.*

I, \_\_\_\_\_, the parent of \_\_\_\_\_  
(Parent's/Guardian's Name) (Student's Name)

at \_\_\_\_\_, hereby grant my permission for my child (named above) to  
(Name of School)

to submit a film for the *Cellphone Cinema Contest: Imaging Women...the Immigrant Voice*, which is hosted by Women In Media – Newark (hereinafter "WIM-N"), in conjunction with Rutgers Center for African Studies and Office of University Community Partnerships.

I am aware that if my child's film is declared a winning submission, it will be screened at the annual Women's History Month film festival.

I understand that the contest is designed to showcase my child's participation in an academic setting, and is not a for-profit venture. Therefore, I understand that my child shall not receive any compensation for participating.

### HOLD HARMLESS

I hereby release WIM-N, its directors, employees, agents, members and affiliates, from any and all liability, claims, or demands for personal injury, sickness, or death, as well as property damages and expenses, of any nature whatsoever which may be incurred by me or my child while participating in the above-described activity including recreation, work activities, and transportation. I further agree to hold harmless and indemnify, WIM-N, its directors, employees, agents, members and affiliates for any liability sustained by said acts of me including expenses incurred attendant thereto.

### MEDIA RELEASE

I understand that WIM-N collects, records, publishes, posts, transmits, and displays audio/visual "media" (images, recordings, videos, and other media) to further its artistic and educational purposes. With this understanding, I give permission for media of and/or created by my child to be collected, recorded, published, posted, and displayed to further the artistic and educational purposes of WIM-N. I hereby voluntarily release and hold harmless WIM-N, its directors, employees, agents, members and affiliates, acting officially or otherwise, from all manner of suits, actions, claims, demands, and liabilities which may arise from my child's participation. This release applies to all media displayed publicly, on WIM-N's web site, via emails, or in any way made available for viewing or listening by WIM-N or the general public. I understand that all media submitted remains the property of WIM-N, and on behalf of my child, I waive all rights to original media, copies of media, royalties, entitlements, payments, or any other compensation or quid pro quo benefits which might arise from WIM-N's acquisition, storage, display, publication, posting, or distribution of media of and or created by my child. I understand that this document constitutes a full and complete waiver of all possible claims of any nature whatsoever, including claims of negligence, personal injury or property loss, or damage, arising out of my child's participation.

\_\_\_\_\_  
(Parent's/Guardian's Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Street Address, City, State and Zip Code)

\_\_\_\_\_  
(Area Code and Telephone Number)

\_\_\_\_\_  
(E-mail Address)